#### 3. **European Food Festival**

Food festival will be organized on the sideline of the event to provide culinary specialities of European food and drinks. Master chef and his team of expert chefs from Airport Hotel, Kathmandu will prepare mouth watering dishes. Specially for the occasion, Airport Hotel is the Hospitality partner of the event.



The registration fee

Exhibitors: Nepalese Products :- Rs. 8,000/-Exhibitors: European Products :- Euro 150/-Seminar Participants :- Rs. 2,000/-

To register for the event please contact EEC-Nepal at the earliest. Please ensure to bring your promotional brochures and visiting cards to share with other participants.

We request you to support our initiative by actively participating at this event and promoting it among your network. Besides this, if you would like to sponsor (financial or in-kind), explore opportunities to showcase your products and services, please contact us at +977 1 4222235 / 4222883.

### **European Economic Chamber (EEC) - Nepal**

"Dwalkha Chhen" 35 Pyukha Marg, New Road P.O. Box: 8975, EPC 5412, Kathmandu, N2epal Tel: +977-1-4222235 / 4222883, Fax: +977-1-4222883 Email: info@eec-nepal.org.np; chamber@eec-nepal.org.np Website: www.eec-nepal.org.np

The venue for EEC-Nepal Evening-2013 & the Hospitality Partner of the Event Airport Hotel Cathmandu



Modern Comfortable Accomodation **Business Centre** Ticketing, Travel & Sight-seeing Abundant Car Parking Early Hour Breakfast for Early Morning Flights **Pashupatinath Darshan** & other Tour Packages **Golf Package** 

Revolving Restaurant and Swimming Pool (under construction).

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Located at Kathmandu's International Airport & Short driving distance to all major landmarks of Kathmandu, Patan, & Bhaktapur.

Airport, Sinamangal, Kathmandu, Nepal Tel.: +977-1-4112635/36/37/38/39 +977-1-4462973/74 fax: +977-1-4462975

# **European Economic** Chamber (EEC) - Nepal

Venue: Airport Hotel, Sinamangal, Kathmandu Date: Saturday, 1<sup>st</sup> June 2013 Time: 12noon – 8pm

#### Welcome to EEC-Nepal Evening - 2013

It is with much pleasure that European Economic Chamber - Nepal invites you to take part in EEC-Nepal Evening-2013 at Airport Hotel, Kathmandu on 1<sup>st</sup> June 2013.

EEC-Nepal Evening-2013 will be an inspiring and celebrative event which explores the many ways Nepalese and European products/services/ catalogues are showcased to the Nepalese audience as well as expatriates.

The Event will be presenting three following aspects:

- Forum for Members/Non Members to showcase their products/ 1. services/catalogue (20 companies will be accommodated)
- A business orientation program "Doing Business with Europe" to 2. address pressing issues and current practices
- 3. European Food Festival

We, therefore, would like to invite you to participate at the event.

Thanking you for your support.

**Binayak Shah** President European Economic Chamber (EEC) - Nepal



## **Program Highlights:**

Forum for Members/Non Members to showcase their products/services/ catalogue (20 companies will be accommodated)

The event would not be successful without the support from our business colleagues. Your product portfolio provides a competitive edge in the market place and goods and services that are in demand in the market. The event is being organized with the following objectives:

- Promote, publicize and popularize European/Nepalese products, services and networking
- Increase business contacts and relation between Nepalese and European companies
- Promote & publicize European companies to increase market share in Nepal
- Promote & publicize business and investment opportunity in Nepal for the European companies
- Provide a forum for small and medium size companies to increase develop business contacts



This event will be the first of its kind for the Nepalese entrepreneurs to network, learn and share with their European counterpart. EEC-Nepal expects active business personnel, members from donor agencies, diplomatic community and general public to attend the program which includes networking and break-out sessions.

Over the last couple of years the response from the general public and business sectors has been overwhelming towards European products and services specially in the area of power generation, waste management, IT, hightech industries, agricultural cash crop, non-timber forest products and minerals.

In order to organize the event in a grand scale EEC-Nepal seeks the cooperation from all stakeholders ranging from importers/agents of European products, donor agencies and European consultants to participate at the said program.

exhibition:

2.



### **Target Group**

There will be approximately 20 separate stands set up exclusively for companies. Following institutions will be invited to exhibit their activities of public interest at the

- Nepalese products and catalogue (exporting to Europe)
- European companies doing business with Nepal
- Joint ventures between Nepal and Europe,
- Nepalese agents representing business interest of European,

#### A business orientation program "Doing Business with Europe" to address pressing issues and current practices such as:

- a) "Trade Bottle Necks How to solve external and Internal Barrier" & Implications of WTO on the Nepalese Economy.
- b) Importance of quality compliance of importing countries for exporting of Nepalese products.
- c) Trade Related Bottle Necks in Nepal's EXIM (Export-Import policies) Trade.

EEC-Nepal invites you to be a part of this grand event and take this opportunity to expand your business network, learn and share your experiences. The event will also enlighten you on the aspects of Doing Business in Europe.